

COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES
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PART I. FINANCIAL INFORMATION

> COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES
> CONSOLIDATED BALANCE SHEETS
> (unaudited)


See notes to consolidated financial statements.

## </TABLE>

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COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME (unaudited)


\section*{</TABLE>}

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COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (unaudited)
\begin{tabular}{ccccc} 
& & & & Additional \\
Common & Stock & Paid in & Retained & Advances
\end{tabular} Translation

Tota
\begin{tabular}{|c|c|c|c|c|c|c|}
\hline <S> & <C> & <C> & <C> & <C> & <C> & <C> \\
\hline <C> & & & & & & \\
\hline BALANCE at December 31, 1994 & 8,986,523 & \$449,326 & \$18,001,322 & \$27,519,954 & \((\$ 72,000)\) & \((\$ 332,161)\) \\
\hline
\end{tabular}
 See notes to consolidated financial statements.
</TABLE>
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## <TABLE> <br> <CAPTION>

> COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES
> CONSOLIDATED STATEMENTS OF CASH FLOWS
> (unaudited)

|  | Six Month | June 30 |
| :---: | :---: | :---: |
|  | 1996 | 1995 |
| CASH FLOWS FROM OPERATING ACTIVITIES: |  |  |
| <S> | <C> | <C> |
| Net income | \$3,343,289 | \$4,817,689 |
| Adjustments to reconcile net income |  |  |
| to net cash provided by operating activities: |  |  |
| Depreciation and amortization | 1,502,722 | 1,275,066 |
| Adjustment to marketable securities reserve | 31,134 | $(120,922)$ |
| Changes in assets and liabilities: |  |  |
| Decrease in marketable securities |  | 40,000 |
| Increase in accounts receivable | $(896,895)$ | $(801,088)$ |
| Decrease (increase) in inventory | 1,359,141 | $(131,123)$ |
| Decrease (increase) in prepaid expenses | $(138,557)$ | 76,067 |
| Increase in deferred taxes | $(221,000)$ |  |
| Decrease in accounts payable | $(1,345,504)$ | $(1,333,139)$ |
| Increase (decrease) in accrued expenses | 517,031 | $(23,825)$ |
| Increase (decrease) in income taxes payable | $(93,733)$ | $(773,446)$ |
| Net cash provided by (used in) operating activities | 4,057,628 | 3,025,279 |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  |  |
| Capital expenditures | $(1,673,488)$ | $(2,431,295)$ |
| Decrease in mortgage backed and other investment securities | 498,259 | 11,240 |

Payment for purchase of Austin Taylor Communications, Ltd.
Payment for purchase of Automatic Tool and Connector Company, Inc., net of cash acquired
$(1,178,008)$
Net cash used in investing activities

| $(2,326,183)$ | $(2,286,662)$ |
| :---: | :---: |
| $(53,637)$ | $(95,833)$ |
| $(1,294,413)$ | $(1,080,641)$ |
| 452,171 | 1,085,462 |
|  | $(220,332)$ |
| $(895,879)$ | $(311,344)$ |
| 2,756 | 37,609 |
| 838,322 | 464,882 |
| 12,198,455 | 8,829,776 |
| \$13,036,777 | \$9,294,658 |
| \$793,841 | \$2,193,520 |
| 12,080 | 27,921 |

See notes to consolidated financial statements.
</TABLE>
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NOTE 1 - CONSOLIDATED FINANCIAL STATEMENTS
The balance sheet and statement of stockholders' equity as of June 30, 1996, the statements of income for the three and six month periods ended June 30, 1996, and 1995 and the statements of cash flows for the six month periods ended June 30, 1996 and 1995 have been prepared by the company without audit. In the opinion of management, all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position, results of operations, and cash flows at June 30, 1996 and 1995 have been made.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted. It is suggested these condensed financial statements be read in conjunction with the financial statements and notes thereto included in the Company's December 31, 1995 Annual Report to Shareholders. The results of operations for the periods ended June 30 are not necessarily indicative of the operating results for the entire year.

NOTE 2 - INVENTORIES
Inventories summarized below are priced at the lower of first-in, first-out cost
or market:

<TABLE>
<CAPTION>
\begin{tabular}{|c|c|c|c|}
\hline & & June 30 1996 & December 31
\[
1995
\] \\
\hline \multirow[t]{4}{*}{<S>} & & <C> & <C> \\
\hline & Finished Goods & \$5,130,893 & \$5,475,458 \\
\hline & Raw Materials & 13,482,053 & 14,047,505 \\
\hline & Total & \$18,612,946 & \$19,522,963 \\
\hline
\end{tabular}
</TABLE>
NOTE 3 - INCOME TAXES
Income taxes are computed based upon the estimated effective rate applicable to operating results for the full fiscal year. For the periods ended June 30, 1996 and 1995 income taxes do not bear a normal relationship to income before income taxes, primarily because income from Puerto Rico operations are taxed at rates lower than the U.S. rate.

NOTE 4 - NET INCOME PER COMMON SHARE
Net income per share is based on the weighted average number of common and common equivalent shares outstanding during the periods. Common equivalent shares reflect the dilutive effect of outstanding stock options. Primary and fully diluted earnings per share are substantially the same.

NOTE 5 - ACQUISITION OF AUTOMATIC TOOL AND CONNECTOR CO., INC.
Effective January 4, 1996, the Company acquired Automatic Tool and Connector Co., Inc., a Union, New Jersey based manufacturer of fiber optic connectors, in exchange for $\$ 1,373,000$ in cash and 112,676 shares of Communications Systems, Inc. common stock. The acquisition was accounted for as a purchase and the purchase price was allocated to the assets acquired. Excess of cost over net assets acquired was $\$ 2,760,000$, which is being amortized over ten years on a straight line basis. Results of Automatic Tool, which were not material to the Company's financial results, were included in Company operations beginning January 4, 1996.

## COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

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Six Months Ended June 30, 1996 Compared to Six Months Ended June 30, 1995
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Consolidated revenues decreased $\$ 5,631,000$ or $12 \%$ from the 1995 period. Telephone station apparatus revenue decreased $\$ 2,389,000$ or $7 \%$. Apparatus sales to domestic (U.S. and Puerto Rico) customers decreased $\$ 35,000$. The domestic sales decrease was due to lower sales to the Big 8 telephone companies (the seven Regional Bell Operating Companies and GTE) which fell $\$ 1,707,000$ or $11 \%$. Reduced shipments to this market segment were attributed to customer inventory overstocks and reduced construction activity in the first quarter of 1996. Sales to electrical distributors and original equipment manufacturers decreased $\$ 794,000$ or $24 \%$. Sales to retailers decreased $\$ 650,000$ or $22 \%$. Lower sales to these segments were offset by increased sales to other customers (up 1,232,000 or $33 \%$ ) and by sales of fiber optic connectors by Automatic Tool and Connector Co. ( $\$ 2,081,000$ in the first six months of 1996), which the Company acquired in January, 1996.

Sales of telephone station apparatus to international customers decreased $\$ 2,353,000$ or $27 \%$. Sales by Austin Taylor, the Company's United Kingdom based subsidiary, decreased $\$ 1,957,000$ or $27 \%$ due to the phase-out of certain products previously sold to British Telecom. Shipments of new products intended to replace this business have been delayed into the third and fourth quarters of 1996. U.S. export sales decreased $\$ 462,000$ or $42 \%$. Sales in Canada increased $\$ 65,000$ or $13 \%$.

Contract manufacturing sales decreased $\$ 3,243,000$ or $27 \%$. Sales to Thermo-King, which was the segment's principal customer, declined $\$ 3,236,000$ or $62 \%$, due to Thermo-King's decision to move more of its manufacturing process to a plant it owns in Puerto Rico. Sales to Thermo-King accounted for $22 \%$ of contract manufacturing sales in the 1996 period compared to $43 \%$ of sales in the 1995 period. Sales of multi-function display units used by a major watercraft manufacturer increased $\$ 207,000$ or $9 \%$. Sales of electronic fishing products decreased $\$ 428,000$ or $47 \%$.

Gross margin as a percentage of apparatus sales was $29 \%$ compared to $27 \%$ in the first half of 1995. Margin percentages improved in U.S. plants due to reduction in manufacturing overheads, freight charges and payroll overtime premiums. Margins earned on Austin Taylor products declined to 17\% from 19\% in the 1995 period due to increased raw material costs and unfavorable overhead absorption caused by reduced production volume. Gross margin on contract manufacturing sales, before inventory reserve adjustments, was 14\% unchanged from the 1995 period. During the 1996 period, the Company established a $\$ 650,000$ reserve against slow-moving electronic fishing products inventory held by its contract manufacturing business.

Selling, general and administrative expenses increased $\$ 971,000$ or $19 \%$ from the 1995 period. The increase was due to selling and administrative expenses associated with the newly acquired Automatic Tool and Connector Co. operations and increased international sales expenses in the Company's telephone station apparatus business.

Consolidated operating income decreased $\$ 2,018,000$ or $35 \%$. Net other income decreased $\$ 177,000$ from the 1995 period due to fluctuations in the value of the Company's marketable securities portfolio. The company's effective income tax rate was $17 \%$ compared to $23 \%$ in the 1995 period. The Company's tax rate is lower than the full U.S. rate due to tax exemptions and benefits received by the

Company's Puerto Rico operations. The Company's tax rate was higher in 1995 due to limitations on the possessions tax credit the Company receives against U.S. income taxes on the earnings of its Puerto Rico subsidiary. Net income decreased $\$ 1,474,000$, or $31 \%$.

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COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES
Three Months Ended June 30, 1996 Compared to Three Months Ended June 30, 1995

Consolidated revenues decreased $\$ 1,284,000$ or $6 \%$ from the 1995 period. Telephone station apparatus revenue decreased $\$ 160,000$ or $1 \%$. Apparatus sales to domestic (U.S. and Puerto Rico) customers increased $\$ 1,448,000$ or $12 \%$. The domestic sales increase was due to the acquisition of Automatic Tool and Connector Co., (which added $\$ 1,001,000$ to sales during the 1996 period) and sales to other customers (principally distributors serving non-RBOC customers) which increased \$1,077,000 or $57 \%$.. Sales to the Big 8 telephone companies (the seven Regional Bell Operating Companies and GTE) increased $\$ 97,000$ or $1 \%$. Sales to electrical distributors and original equipment manufacturers decreased $\$ 452,000$ or $29 \%$. Sales to retailers decreased $\$ 273,000$ or $18 \%$.

Sales of telephone station apparatus to international customers decreased $\$ 1,608,000$ or $35 \%$. Sales by Austin Taylor, the Company's United Kingdom based subsidiary, decreased $\$ 1,109,000$ or $32 \%$ due to the phase-out of certain products previously sold to British Telecom. U.S. export sales decreased $\$ 570,000$ or $69 \%$. Sales in Canada increased $\$ 71,000$ or $29 \%$.

Contract manufacturing sales decreased $\$ 1,124,000$ or $21 \%$. Sales to Thermo-King, which was the segment's principal customer, declined $\$ 994,000$ or $56 \%$, due to Thermo-King's decision to move more of its manufacturing process to a plant it owns in Puerto Rico. Sales to Thermo-King accounted for $19 \%$ of contract manufacturing sales in the 1996 period compared to $34 \%$ of sales in the 1995 period. Sales of multi-function display units used by a major watercraft manufacturer increased $\$ 12,000$ or $1 \%$. Sales of electronic fishing products decreased $\$ 266,000$ or $59 \%$.

Gross margin as a percentage of apparatus sales was $28 \%$ compared to $24 \%$ in the second quarter of 1995. Margin percentages improved in U.S. plants due to reduction in manufacturing overheads, freight charges and payroll overtime premiums. Margins earned on Austin Taylor products declined to $12 \%$ in the 1996 period due to increased raw material costs and unfavorable overhead absorption caused by reduced production volume. Gross margin on contract manufacturing sales, before inventory reserve adjustments, was 16\% unchanged from the 1995 period. During the 1996 period, the Company established a $\$ 650,000$ reserve against slow-moving electronic fishing products inventory held by its contract manufacturing business.

Selling, general and administrative expenses increased $\$ 1,126,000$ or $52 \%$ from the 1995 period. The increase was due to selling and administrative expenses associated with the newly acquired Automatic Tool and Connector Co. operations and increased international sales expenses in the Company's telephone station apparatus business.

Consolidated operating income decreased $\$ 1,367,000$ or $50 \%$. Net other income decreased $\$ 27,000$ from the 1995 period due to fluctuations in the value of the Company's marketable securities portfolio. The Company's effective income tax rate was $15 \%$ compared to $21 \%$ in the 1995 period. The Company's tax rate is lower than the full U.S. rate due to tax exemptions and benefits received by the Company's Puerto Rico operations. The Company's tax rate was higher in 1995 due to limitations on the possessions tax credit the Company receives against U.S. income taxes on the earnings of its Puerto Rico subsidiary. Net income decreased $\$ 998,000$, or $43 \%$.

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COMMUNICATIONS SYSTEMS, INC. AND SUBSIDIARIES

Liquidity and Capital Commitments
At June 30, 1996 the Company had approximately $\$ 13,037,000$ in cash compared to $\$ 12,198,000$ at December 31,1995 . Working capital was $\$ 37,722,000$ compared to $\$ 35,929,000$ at December 31 , 1995 . The Company's current ratio was 5.2 to 1 , compared to 4.9 to 1 at year end 1995 .

Net cash provided by operating activities was $\$ 4,058,000$ compared to $\$ 3,025,000$ in the first half of 1995. The Company expects its operating cash flows for the full year to approximate the results of 1995, which produced cash from operations of $\$ 6,983,000$. Cash was utilized during the period to pay current liabilities, purchase new plant and equipment, pay dividends and acquire Automatic Tool and Connector Co., Inc.

The Company's balance sheet remains strong, with stockholders' equity of $\$ 58,184,000$ and no long-term debt. The Company has available a $\$ 2,000,000$ bank
line of credit. Management believes, based on the Company's current financial position and projected future expenditures, that sufficient funds are available to meet the Company's anticipated needs.

On August 5, 1996, the Company's Board of Directors authorized the purchase and retirement, from time to time, of up to 500,000 shares of the Company's common stock on the open market, or in private transactions consistent with overall market and financial conditions. The Company's cash reserves will be utilized to make the purchases. If all 500,000 shares are purchased and retired, it would reduce the number of the Company's currently outstanding shares by 5\%.

On January 4, 1996, the Company acquired Automatic Tool and Connector Co., Inc. of Union, New Jersey, in exchange for $\$ 1,373,000$ in cash and 112,676 shares of common stock. Automatic Tool and Connector Co. (ATC) is a manufacturer of high performance fiber optic connectors, interconnect devices and coaxial cable assemblies for the telecommunications, medical electronics, computer and other markets. The acquisition represents the Company's entrance into the market for fiber optic connectors, which is the fastest growing segment in the telecommunications connector market. ATC's sales for its 1995 fiscal year were approximately $\$ 3,200,000$.

This acquisition, as well as other acquisitions and dispositions the Company has made over the past several years (including the 1992 acquisition of Austin Taylor Communications, Ltd.), have served to expand the Company's product offerings and customer base in both U.S. and international markets. The Company is seeking to position itself in the marketplace as a growth oriented manufacturer of telecommunications connecting devices. The Company is continuing to search for acquisition candidates which fit the Company's target markets.

## PART II. OTHER INFORMATION

Items 1 - 3. Not Applicable
Item 4. Submission of Matters to a Vote of Security Holders
The Annual Meeting of the Shareholders of the Registrant was held on May 14, 1996 in Minneapolis, MN. The total number of shares outstanding and entitled to vote at the meeting was $9,311,210$ of which $8,627,266$ were present either in person or by proxy. By a vote of $8,612,288$ in favor, 14,978 abstaining, shareholders reelected Board Members Edwin C. Freeman, Edward E. Strickland and John C. Ortman to three year terms expiring at the 1999 Annual Meeting of Shareholders.

The Board of Directors appointed Fredrick Green to fill the unexpired term of Board Member C.A. Anderson, who passed away in February, 1996. Mr. Green's term will expire at the 1997 Annual Meeting of Shareholders.

Other Board Members continuing in office are Paul J. Anderson and Wayne E. Sampson (whose terms expire at the 1997 Annual Meeting of Shareholders) and Curtis A. Sampson and Joseph W. Parris (whose terms expire at the 1998 Annual Meeting of Shareholders).

Items 5-6. Not Applicable

Signatures
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereto duly authorized.

Communications Systems, Inc.
By Paul N. Hanson
Paul N. Hanson
Vice President and Chief Financial Officer
Date: August 14, 1996
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